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Attorneys for Defendants
ARBITRON, INC., STEPHEN B. MORRIS, and SEAN R. CREAMER

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

PLUMBERS AND PIPEFITTERS LOCAL UNION
NO. 630 PENSION-ANNUITY TRUST FUND,
Individually and On Behalf of All Others Similarly
Situated,

Plaintiff,

- against -

ARBITRON, INC., STEPHEN B. MORRIS, and
SEAN R. CREAMER,

Defendants.

08-CV-4063 (JGK)

**NOTICE OF APPEARANCE,
BARRY G. SHER, ESQ.**

TO THE CLERK OF THE COURT:

PLEASE ENTER my appearance as counsel of record for Defendants Arbitron,
Inc., Stephen B. Morris, and Sean R. Creamer in the above-captioned matter.

Dated: July 1, 2008

PAUL, HASTINGS, JANOFSKY & WALKER LLP

/s/ Barry G. Sher
By: Barry G. Sher (BS-4252)

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AFFIDAVIT OF SERVICE

The undersigned member of the Bar of this Court hereby certifies that on this 1st day of July 2008, a true and correct copy of the foregoing NOTICE OF APPEARANCE, BARRY G. SHER, ESQ. was filed electronically. Notice of this filing will be sent by e-mail to counsel for all parties by operation of the Court's electronic filing system.

Dated: New York, New York
July 1, 2008

/s/ William A. Novomisle
William A. Novomisle